

2023 Avera PACE Vendor Prospectus

Thank you for supporting Avera PACE. Your participation in the 2023 Avera PACE Conference is vital to the growth of our great program and our joint success. This year's conference theme is ***Building Resilience Together***, I encourage you to build that theme into your pre-conference marketing and social media posts. Our 2022 conference was one of our largest ever, with over 300 affiliate attendees and 70+ expo booths. The annual Avera PACE conference and EXPO is YOUR time to shine and show them how your organization is fulfilling their needs.

For 2023 we have crafted a large number of sponsorship opportunities for your organization to take advantage of. Each selection allows your business to differentiate yourself and get your name and logo into the hands of our Avera PACE affiliate attendees. We are expecting all the sponsorships to SELL OUT. Do not wait until the last minute to secure your selection.

Sponsorship Levels

Diamond: (2 available) \$5,500.00

Maximize your exposure during the Avera PACE conference and place your company's name in lights! There will only be two Diamond sponsors, do not miss your chance to set yourself apart within Avera and the Avera PACE affiliate program.

Sponsorship includes:

- 4 Person Golf Team
- 10x20 booth Prime location
- Conference bag insert (must provide 300 copies by 4/30/23 to be included)
- Specific recognition throughout event as one of our two exclusive Diamond sponsors
- Recognition during keynote(s) for being a Diamond sponsor
- Diamond recognition within our vendor expo list
- 6 Full conference passes
- Social media recognition
- Breakfast or lunch sponsorship
- 2 minutes to address the expo crowd before we draw the expo grand prize
- Inclusion on the PACE Expo "Punch Card"
- 2 Full pages color add in Vendor Portfolio Book (will be distributed summer of 2023)

Important: All sponsorship and booth payments must be received BEFORE the expo date. No exceptions.
You will not be allowed to set up at the expo without prior payment.

Platinum: (4 available) \$3,500.00

Sponsorship includes:

- 4 Person Golf Team
- 10x10 booth Prime Location
- Conference bag insert (must provide 300 copies by 3/31/23 to be included)
- Specific recognition throughout event as one of our 4 exclusive Platinum sponsors
- Platinum recognition within our vendor expo list
- Social media recognition
- 4 Full conference passes
- Refreshment sponsorship
- 2 Minute speaking time before prize drawings at golf event
- Inclusion on the PACE Expo "Punch Card"
- 2 Full pages color add in Vendor Portfolio Book (will be distributed summer of 2023)

Gold: (6 available) \$1,500.00

Sponsorship includes:

- 2 Person Golf Team
- Booth not included
- Conference bag insert (must provide 300 copies by 3/31/23 to be included)
- Specific recognition throughout event as one of our 6 exclusive gold sponsors
- Gold recognition within our vendor expo list
- 2 Full conference passes
- Social media recognition
- Pin prize recognition at golf event
- Inclusion on the PACE Expo "Punch Card"
- 1 Full page color add in Vendor Portfolio Book (will be distributed summer of 2023)

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Silver: (6 available) \$1000.00

Sponsorship includes:

- 2 Person Golf Team
- Booth not included
- Conference bag insert (must provide 300 copies by 3/31/23 to be included)
- Specific recognition throughout event as one of our 6 exclusive silver sponsors
- Silver recognition within our vendor expo list
- Social media recognition
- 2 Full conference passes
- Inclusion on the PACE Expo “Punch Card”
- 1 Full page color add in Vendor Portfolio Book (will be distributed summer of 2023)

Bronze: (6 available) \$750.00

Sponsorship includes:

- 2 Person Golf Team
- Booth not included
- Conference bag insert (must provide 300 copies by 3/31/23 to be included)
- Specific recognition throughout event as one of our 6 exclusive bronze sponsors
- Bronze recognition within our vendor expo list
- 2 Full conference passes
- Inclusion on the PACE Expo “Punch Card”
- 1 Full page color add in Vendor Portfolio Book (will be distributed summer of 2023)

**Important: All sponsorship and booth payments must be received BEFORE the expo date. No exceptions.
You will not be allowed to set up at the expo without prior payment.**

If you have any questions regarding the below sponsorship items, or any other sponsorship ideas, please direct them to Kevin Jordanger kevin.jordanger@avera.org. Some of the items below we will need to order soon, so if you are interested in one of the below sponsorships, please let us know ASAP.

Conference Journal Sponsorship \$3,500.00 (Need to order by 2/1/23)

This black Tucson journal will include your 4" W x 4"H logo on the front cover with 256 lined white pages printed in modern gray, two ribbon markers in blue and silver. 7" W x 9 11/16" H x 7/8" D

Conference Tumbler \$3,300.00 (Need to order by 2/1/23)

This will be the last coffee mug our members will ever own! Display your logo along with the Avera PACE logo on this 16.9 oz double wall 18/8 stainless steel thermal tumbler with copper vacuum insulation. Keeps beverages hot for hours! Threaded 360 lid. Silver with black single-color logos. 8.25" H x 3.375" W. Quantity 300.

Conference Pen Sponsorship \$1,000.00 (Need to order by 2/1/23)

This pen is a keeper! Uni-ball gel pen. Ink cannot be washed or removed from paper. Sponsorship includes 500 pens. 250 with your company's logo and 250 with the PACE logo.

Golf Ball Sponsorship \$1,000.00 (Need to order by 2/1/23)

Place your logo in the hands of every golfer at the PACE event. This sponsorship will provide a sleeve of Callaway Warbird Golf Balls for each participant in the golf event on Tuesday May 9th.

Golf Ball Sponsorship \$2,000.00 (Need to order by 2/1/23)

Put your logo on the best ball in golf. The Titleist Pro V1. This sponsorship will provide a sleeve of Titleist Pro V1 Golf Balls for each participant in the golf event on Tuesday May 10th.

Golf Tee Sponsorship \$500.00 (Need to order by 3/1/23)

Place your logo in the hands of every golfer at the Avera PACE event. This sponsorship will provide a bag of 5 tees and one ball marker for each participant in the golf event on Tuesday May 9th.

Hole or Pin Prize Sponsorship \$150.00 (6 Pin Prizes Available) Receive event recognition and reward our golfers for their achievements. Your sponsorship will provide a pin prize during the Avera PACE golf event or recognition as a golf hole sponsor.

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2023 Avera PACE Conference Booth Costs

Proudly represent your organization in front of 250-300 Avera PACE affiliate members, Avera executives, and Avera Health supply chain employees. All booths include pipe/black drape, 8-foot black skirt table, and power if needed. You must order power with your booth. We are also proud to announce all displaying vendors will have the opportunity to have a 1/2 Page color add in Vendor Portfolio Book to be distributed summer of 2023. Important note:

10 x 20 Booth: \$950.00

10 x 10 Booth: \$650.00

Additional 8 ft. black skirted table: \$50.00

Power: No additional charge, but you must order with your booth.

GOLF FEES: \$70.00 per person. Covers cart, green fees, snacks, drink tickets and dinner.

Vendor Portfolio Book

We are proud to announce the addition of our vendor portfolio book in 2023. In 2022, we trialed the vendor portfolio book and it was met with wide enthusiasm by our members. The 2023 vendor portfolio book will be printed in the summer of 2023 and distributed by mail and in person during business reviews by our business development representatives.

If your company is unable to attend the conference, we are pleased to offer you the opportunity to be represented in the vendor portfolio book. This is an amazing opportunity for you to highlight your partnership with Avera PACE/Premier.

The Avera PACE Vendor Book will be full color, 8.5x11 and a plastic spiral bound book.

Half Page- \$250 or 1 Full Page- \$500

Ad must be submitted to Jason Matthies by May 1- jason.matthies@avera.org

If you have additional questions regarding these sponsorship items, or any other sponsorship ideas, please direct them to Kevin Jordanger.

Kevin Jordanger

Director- Avera PACE

Kevin.Jordanger@avera.org

605-322-4638

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You will not be allowed to set up at the expo without prior payment.