

Avera and American Cancer Society presents:

Improving Colorectal Cancer Screening Rates Through Systems Change

Speaker: Durado Brooks, MD, MPH, Vice President, Cancer Control Intervention

Date: Wednesday, October 4 from 7-8:00am

Location: Prairie Center Sister Colman Room, Avera McKennan Campus. FREE BREAKFAST!

Also available via videoconference and Web-Ex. See registration page for more details.

Target Audience: Physicians, Nurse Practitioners, Physician Assistants, Nurses, and Healthcare Professionals whose work addresses cancer screening

Objectives:

1. Identify evidence-based interventions, including systems changes for improving cancer screening rates.
2. Describe existing tools and resources designed to help increase cancer screening rates.
3. Review current cancer screening guidelines, including evidence-based testing options.
4. Recognize the National 80% by 2018 Initiative.

About the speaker:

Dr. Durado Brooks, MD, MPH, has worked for the American Cancer



Society's global headquarters since 2000. He is involved in the creation and implementation of strategies to improve the prevention and early detection of

cancer and to reduce cancer disparities. He also serves as Deputy Editor of the Society's peer-reviewed journal *CA: A Cancer Journal for Clinicians*.

[**Click here to register**](#)

Avera is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians. Application has been made for continuing medical education.

Avera Health is an approved provider of continuing nursing education by the Alabama State Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation. Application has been made for continuing nursing education.



For questions, email averacontinuingeducation@avera.org.